

Privacy Policy

Last updated: 2nd August 2025

We value your privacy. This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website www.made-sweetly.com ("Site"), in accordance with the General Data Protection Regulation (GDPR).

1. Who We Are

This website is operated by MadeSweetly (UBLII Ltd). You can contact us at:

alicia.graham@ublil-bio.com

2. What Data We Collect

We may collect and process the following personal data:

- Contact details: such as name and email address (e.g. when you use a contact form or sign up for updates).
- Technical data: including IP address, browser type, and operating system (collected via Wix's analytics tools and cookies).
- Usage data: such as pages visited, time spent on site, and interactions.

3. How We Collect Your Data

We collect data in the following ways:

- Directly from you: when you submit a contact form or sign up for communications.
- Automatically: via cookies and tracking tools built into the Wix platform.

4. How We Use Your Data

We use your personal data to:

- Respond to your enquiries.
- Send updates or newsletters (only if you've opted in).
- Monitor and improve our website.
- Comply with legal obligations.

5. Cookies

Our website uses cookies provided by Wix and its partners to analyze traffic, remember preferences, and provide a better browsing experience.

You can control or disable cookies via your browser settings. For more information, see [Wix's Cookie Policy](#).

6. Legal Basis for Processing

We process your personal data only where:

- You have given consent (e.g. for marketing emails).
- It's necessary for our legitimate interests (e.g. to improve the website).
- It's required to comply with a legal obligation.

7. How We Store and Protect Your Data

Your data is stored securely through Wix's infrastructure. Wix complies with international data protection standards, including secure hosting, encryption, and regular monitoring.

8. Data Sharing

We do not sell your personal data. We may share data with:

- Wix.com (our website host)

9. Your Rights Under GDPR

You have the right to:

- Access your data
- Correct inaccurate data
- Request deletion
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, contact us at alicia.graham@ublil-bio.com.

10. Opting Out

All communications include an "unsubscribe" link. You may also opt out of receiving emails by contacting us directly.

11. Changes to This Policy

We may update this Privacy Policy occasionally. Updates will be posted on this page with the "Last Updated" date.